

ROOFING TIMES

ISSUE

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NFRC STRIVES TO PROJECT A COLLECTIVE ROOFING VOICE, REPRESENTING THE INTERESTS OF ITS MEMBERS

SOME RECENT ACTIVITY INCLUDES:

Evidence given to Business and Trade Committee

On 1 July, NFRC Southwest Chair Paul Brain gave oral evidence to the Business and Trade committee to help inform their development of the Small Business Strategy. Paul spoke alongside Federation of Master Builders CEO Brian Berry, discussing issues such as late payment, retentions, and the unequal playing field within construction.

Contribution to position paper published on RC62 Fire Safety Guidance for Solar PV Flat Roof Installations

The NFRC, alongside key industry partners, has published a position paper on the RC62 fire safety guidance for rooftop solar PV installations, advocating for a more risk-based and system-focused approach, particularly for flat roofs. Authored by Bauder's Head of Sustainability Tom Raftery, the paper reflects broad sector consensus and follows productive engagement with RISCAuthority, which has agreed to revise its guidance in future updates.

Latest State of the Industry Report published

The NFRC's Spring 2025 State of the Roofing Industry Report, produced with Barbour ABI, shows a slowdown in workloads and new enquiries, with only 36% of contractors reporting increased activity, down from 48% at the end of 2024. Despite ongoing challenges such as rising costs, recruitment difficulties, and

late payments, there is general optimism, especially in commercial new build and in regions such as the Midlands and Scotland. While confidence among NFRC Members remains strong, the report highlights concerns about political uncertainty and a lack of government support ahead of expected tax changes in Autumn's budget.

Common Assessment Standard update

Build UK has published Version 5 of the Common Assessment Standard (CAS), making the Building Safety section mandatory for all companies looking to remain certified. Numerous major contractors have confirmed they will require compliance with the new standard by 1 October 2025, reinforcing the need for companies to demonstrate organisational capability under the Act. NFRC is supporting Members with detailed guidance and encourages all who require the CAS to act now to ensure they meet their obligations and remain competitive as CAS demand increases.

Press and Social media presence

NFRC has been sharing Members' success stories, providing technical updates, and advocating for reform in key areas throughout the media landscape throughout 2025. Since the beginning of the year, NFRC has recorded over 230 references in the media, across online, broadcast, and print. Our social media presence is steadily growing with a collective audience of over 19,500 individuals who are interested in what NFRC has to say and what our members are up to!

A FEW REMINDERS...

HAVE YOU SEEN:



NEWLY LAUNCHED

'Why Use an NFRC Member' video, social images, email banners and fliers are all available for you to download and use to promote your company. Log into the website and head for nfrco.co.uk/WuNM

TAKE CARE OF YOURSELF:



Make sure you (and your teams) keep protected from the elements throughout summer. Check out key sun safety tips at nfrco.co.uk/sunsafety

DID YOU KNOW:



Eight finalists from across the UK have been selected to go head-to-head in the SkillBuild finals, which will be held in Milton Keynes this November. Read more at bit.ly/SB2025Fin



KEEP AN EYE OUT FOR THE SUMMER STATE OF ROOFING INDUSTRY SURVEY— DUE OUT ANY DAY!

2025 SCOTTISH ROOFING AWARDS



The Scottish awards are such a well-regarded event in the Scottish roofing calendar. It's a chance for teams to come together for a celebration amongst industry colleagues and help forge strong relationships.

Entries are still open until the end of August so be quick to enter your projects at: bit.ly/SCOTRA25

Tips for what makes a good entry can be read here: bit.ly/RA_advice



Don & Low
MEMBER OF THRACE GROUP



BUILDING TRUST



LATEST NFRC TECHNICAL DOCUMENTS

All our technical documents are available online free of charge to members at: nfrf.co.uk/knowledge

LATEST DOCUMENTS INCLUDE:

**GN48 Correct Washer
Combination (update)**

GN69 What is a domestic client

**GN70 Overview of
Part 2A of the Building
Regulations 2010**

**GN71 Considerations
for Overlaying an
Existing Flat Roof**

*(Remember you need
to login to view them
free of charge!)*



DATES FOR THE DIARY

More information is available at nfrf.co.uk/events

AUGUST

7 East Sussex Council–Roofing Roundtable

27 Scotland Committee Meeting–August 2025

SEPTEMBER

5 NFRC Scotland Golf Outing 2025

9 Yorkshire & North East Regional Committee Meeting–September 2025

10 NFRC and South of England Roofing Contractors Golf Society–Bearwood Lakes Golf Club

11 NFRC National Conference 2025–Register your interest at <https://bit.ly/3U3TeLG>

18 E.J. Churchill Shooting Range

25 London and Southern Counties Regional Committee Meeting–September 2025

25 Skills Forum Webinar–Speak Up on the Challenges Facing Roofing Recruitment

30 Roofing Cladding Insulation Expo 2025

30 UK Construction Week 2025–Birmingham

AXTER LTD HONoured AT EAST ANGLIA CLEAN & GREEN AWARDS 2025

AXTER LTD, a leading innovator in roofing and waterproofing solutions, is delighted to announce that it has won the Sustainability Strategy Award at the East Anglia Clean & Green Awards 2025.

The East Anglia Clean & Green Awards celebrate the businesses, individuals, and communities across East Anglia making meaningful strides in sustainability, ecology, and agriculture. The Sustainability Strategy Award recognises organisations that have demonstrated exceptional leadership and innovation in developing and implementing strategies that significantly reduce environmental impact and promote sustainable practices.

Axter's commitment to sustainability is deeply embedded in its corporate vision and operations. The company has embarked on a comprehensive sustainability pathway, achieving significant milestones such as becoming a Certified B Corporation in July 2024, a Silver Carbon Literacy Accreditation in March 2024, and making a significant contribution to its local

community through the Suffolk Community Foundation since 2023.

Phillip Wilcox-Moore, Managing Director of Axter Ltd, said: *"We are honoured to receive the Sustainability Strategy Award at the East Anglia Clean & Green Awards 2025."*

"This accolade is a testament to the hard work and dedication of our entire team, who are committed to integrating sustainability into every facet of our business."

"We believe that sustainable practices are not only vital for the environment, but also drive innovation and long-term success."

Axter continues to lead by example in the roofing industry, demonstrating that environmental responsibility and business excellence go hand in hand.

For more information about Axter's sustainability initiatives, please visit www.axter.co.uk/sustainability.



KNAUF INSULATION TO BUILD LOW-CARBON ROCK MINERAL INSULATION PLANT IN NORTH WALES

KNAUF INSULATION, one of the leaders in sustainable building materials, is proud to confirm the intended location of its new state-of-the-art rock mineral insulation manufacturing plant in Shotton, Clwyd, north Wales.

Strategically located less than two miles from the existing Knauf Insulation Queensferry plant, the large-scale facility will be constructed on land to be acquired from Tata Steel's existing operational steelworks in Deeside.

With an annual capacity in excess of 100,000 tonnes, the new plant demonstrates a strong commitment to meeting the growing market demand for sustainable, non-combustible insulation solutions.

This major investment of circa €200 million will utilise state-of-the-art submerged arc furnace electric melting technology (SAF), not currently used in rock mineral wool manufacture in the UK today, to produce low embodied carbon insulation.

Beyond delivering an even more sustainable portfolio of products, the planned Shotton

facility is poised to play a vital role in the local economy. The new factory will address the market's growing need for insulation solutions with ultra-low embodied carbon, and play a critical role in helping the UK achieve its net zero and energy security goals.

Neil Hargreaves, Managing Director of Knauf Insulation Northern Europe, said: *"Our new plant will offer innovative insulation solutions that safely reduce energy consumption and carbon footprints in the built environment, while also creating meaningful job opportunities and long-term economic benefits locally."*

For further information on Knauf Insulation products please visit www.knaufinsulation.co.uk.



L-R Neil Cockerton, CEO Flintshire CC; Dominique Bossan, Knauf Insulation EMEA CEO; Jo Stevens, SoS Wales; Ken Skates, CS for Transport and NW; Neil Hargreaves, MD for KINE

ROOFSHIELD®: ENHANCED PROTECTION WITH EXPERT IN-BUILT SUPPORT



For nearly three decades, Roofshield® has been trusted across the UK as a high-performance, air and vapour-permeable roof underlay.

Initially launched by **DON & LOW** in 1996, Roofshield® transformed ventilation practices in pitched roofing—and continues to raise the bar in performance, ease of use and regulatory compliance.



Now weighing 196 g/m²—up from the original 185 g/m²—Roofshield® offers significantly enhanced water resistance and tear strength, ensuring superior performance on exposed job sites and in extreme weather conditions. It remains NHBC-accepted for non-ventilated cold-pitched roofs and is certified by the BBA for cold and warm applications.

Manufactured in the UK with complete vertical integration, Roofshield® ensures consistent quality and is available all year round. Its

breathability supports healthy, dry roof spaces by allowing air and moisture vapour to escape—reducing the risk of condensation, mould and structural degradation.

As part of Don & Low's sustainability efforts, Roofshield® includes ≥20 per cent recycled content and comes with an Environmental Product Declaration (EPD) for Scope 3 carbon reporting.

But beyond the product itself, Don & Low backs every roll of Roofshield® with a comprehensive technical support service. Their in-house experts offer the following:

- MEMBRANE SELECTION ADVICE
- U-VALUE CALCULATIONS
- CAD DETAIL SUPPORT
- INSTALLATION GUIDANCE
- COMPLIANCE HELP

What's more, all this support comes at no extra cost, regardless of the size of the project. This ensures that roofing professionals can specify, install, and deliver confidently, knowing they have the full backing of Don & Low's technical expertise.

For technical advice or more information please contact Don & Low on 0808 169 4444, email membranes@donlow.co.uk, or visit www.donlow.co.uk.



IS IT TIME TO MOVE INTO GREEN ROOFS?

(PART THREE)

by Simon Marsh, **HARROWDEN TURF**



Green roofs are a living thing and need care throughout their life. With proper care a green roof will thrive.

In dry climates install a drip irrigation system, or rely on rainwater for low-maintenance roofs in temperate areas. Keep an eye on it so you can see how the sedum is faring; do a little weeding and take out the grasses.

Water newly planted roofs regularly during the establishment phase but make sure the sedum is not sitting in water.

While they typically don't require much maintenance, green roofs and sedum plants like a fertiliser. However, use the right mix and formula. A good sedum fertiliser should be a slow-release organic feed formulated specifically for healthy and robust flowers.

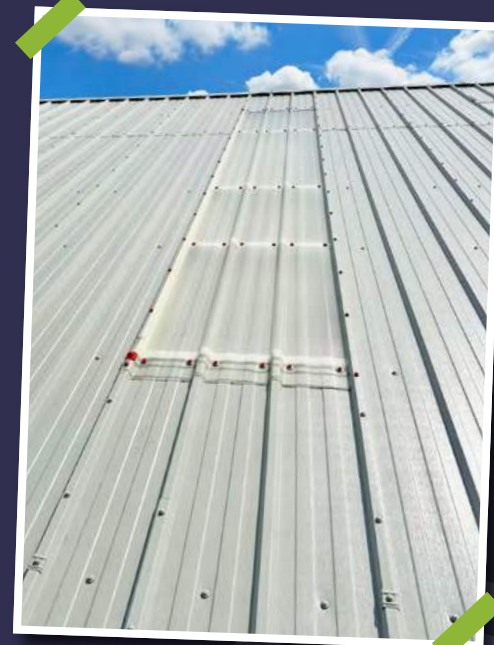
Green roof plants only have a shallow layer of growing medium, so it is imperative that there is a robust, healthy plant layer. They do

not have the same access to water and nutrients as those at ground level, so the plants need to be well-nourished to withstand summertime droughts and winter frosts.

Ideally, apply in early spring and again in early summer. Periodically remove any weeds and inspect the roof twice a year. Monitor plant health, coverage, and root development, especially in the first growing season. Quickly address any drainage problems, leaks, or plant die-offs.

Building a small-scale green roof can appear daunting. But a green roof is an achievable project. By following these steps an ordinary space can be transformed into a thriving, sustainable ecosystem.

For further information please visit www.harrowdenturf.co.uk.



PROTEUS WATERPROOFING DELIVERS SEAMLESS SUSTAINABILITY AT MARYLEBONE HOUSE

PROTEUS WATERPROOFING has successfully delivered a complex, multi-system cold-applied waterproofing solution for one of London's most iconic landmarks—Marylebone House—as part of the £25 million redevelopment of the former Arcadia Group headquarters.

This historic site has been transformed into over 75,000 m² of sustainable, wellness-focused office space, with landscaped terraces, blue roof attenuation systems, and extensive green roofing.

Proteus played a vital design-and-delivery role from the beginning—developing bespoke build-ups for multiple roof levels, integrating stormwater management and solving complex thermal and aesthetic challenges across the main building and its new mews extension.

The result is a significant refurbishment that exceeds modern performance targets while

retaining the architectural heritage of this famous Marylebone landmark.

The multi-million-pound development incorporated spacious new terraces, three additional storeys and a new mews building replacing a defunct 1960s car park, which all demanded high quality aesthetics, performance and sustainability.

This required roofing and waterproofing systems that could adapt to diverse structural configurations, meet exacting thermal targets and incorporate both blue and green roof technologies. The result is a visually-striking building with enhanced biodiversity and energy efficiency, panoramic views and richly-landscaped rooftop environments.

The transformation of Marylebone House and the adjacent Mews Building sets a new benchmark for urban refurbishment and sustainable design. With Proteus Waterproofing's strategic input and precision



execution, this ambitious project exceeded both client and environmental expectations.

From cold-applied waterproofing to biodiversity-driven green roofs, Proteus demonstrated their technical leadership and commitment to greener, safer, more resilient buildings. Their work at Marylebone House is a great example of how innovation in waterproofing can directly contribute to climate-positive construction.

For further information please visit www.proteuswaterproofing.co.uk.

ZENON GRP ROOFLIGHTS USED ON INDUSTRIAL REFURBISHMENT PROJECT



Blade Roofing, a national roofing company providing commercial roofing solutions, recently carried out a roofing and cladding refurbishment of an industrial facility in the east Midlands.

Refurbishment is a great way to extend a building's service life, improve aesthetics and create a better working environment, particularly with the benefits of natural daylight being provided by new GRP rooflights as part of the overall project.

Blade Roofing's strong relationship with **HAMBLESIDE DANELAW** meant Zenon GRP rooflights were an obvious choice. The assembly consisted of a Zenon Evolution LC1 weather sheet. Evolution LC1 uses continuous woven glass filament reinforcement, providing a product with exceptional strength, exceeding the expected performance of much heavier, thicker, traditionally reinforced rooflights.

The advanced manufacturing technology used in the production of this product results in a lower embodied

carbon than traditionally reinforced rooflights. An insulant layer of 4 mm, twin-wall polycarbonate provided the rooflight with a U value of 1.5 W/m² K, contributing to compliance with Part L2.

Blade Roofing completed the exterior refurbishment with the same high standard of work seen across all their projects.

Ben Gill, Head of Contracts for Blade Roofing, said: *"Working with Hambleside Danelaw on this challenging project was a testament to their exceptional service attitude. Despite numerous obstacles, their expertise and dedication ensured we found effective solutions every step of the way."*

"Their commitment to excellence truly aligns with our own, making them a reliable partner we can always depend on."

For further information please visit hambleside-danelaw.co.uk/zenon-rooflights/.



HI-SPEC DEPLOYMENT OF EJOT COLORFAST AT NEW BIRMINGHAM LOGISTICS PARK

EJOT Colorfast fasteners have been used extensively in the construction of eight new high specification warehousing and logistics buildings at the Urban 8 Logistics Park in King's Norton, Birmingham.

The £32.9 million development breathes new life into a redundant brownfield site which was once the Triplex Safety Glass factory. The developers estimate that the site could provide employment for 900 people and play a key role in the growth of the local economy.

The eight new buildings that form the development are designed to be highly environmentally sustainable, as demonstrated by their BREEAM Excellent and EPC A ratings. With an estimated roofing area of 36,000 m², this was an extensive building envelope project installed by Roofdec which required a system and component specification capable of delivering on the client's demanding aesthetic, performance, and longevity objectives.

The envelope was designed with a high level of air-tightness in mind—just 1.5 cubic metres per hour—and thermal performance that would go beyond mere compliance levels to make day-to-day operations by future occupiers as energy-efficient as possible.

Meeting the brief was the Tata Platinum Plus roof and wall system, backed by a guaranteed 25-year lifespan, in conjunction with FM Approved EJOT Colorfast self-drilling, A2 stainless steel fasteners.

These over-moulded, colour-matched fasteners are approved for use with Tata building systems, given their proven ability to provide an effective and secure seal that minimises the potential for water ingress and air leakage, while also maximising corrosion-resistance and visual appeal.

For more information please visit www.ejot.co.uk/Colorfast_hub.



RUBBERSEAL UNVEILS REDESIGNED WEBSITE TO ENHANCE USER EXPERIENCE

RUBBERSEAL is proud to announce the launch of its newly redesigned website—www.rubberseal.com—offering a fresh, modern look and improved functionality for customers, suppliers, and partners across the roofing industry.

The updated site has been designed with user experience at its core. With a clean layout, faster load times and fully responsive design, visitors can now enjoy a smoother, more intuitive browsing experience across all devices. The new structure allows users to quickly and easily find product information, technical specifications and resources.

Rubberseal offers a comprehensive range of flat roofing products and services, including:

- EPDM roofing membranes
- Single ply membranes
- Cold-applied liquid waterproofing systems
- Insulation boards and tapered schemes

- Adhesives, sealants, primers, and accessories
- Roof edge trims and drainage solutions

In addition to supplying quality materials, Rubberseal provides nationwide technical support, contractor training, on-site assistance, and merchant support. The company works closely with both installers and stockists to ensure each project is completed with confidence and professionalism.

The redesign reflects Rubberseal's ongoing commitment to quality, innovation, and customer support. By making the site easier to navigate and more informative, the company aims to better serve contractors, merchants, and anyone seeking high-performance flat roofing solutions.

Visit www.rubberseal.com today to explore the new look and discover everything Rubberseal has to offer.



BOAT HOUSE RENOVATION BENEFITS FROM 'INTUITIVE' A. PROCTOR GROUP MEMBRANES



A former fishing bothy on the Carnoustie coast is being transformed into a beach house by retired chemical engineer David Gibson. The project uses two different membrane products from the A. Proctor Group: Facadeshield® UV and Proctor Air®.

The narrow site (3.5 m x 8 m) meant that David retained the original sleeper foundations, reducing the existing brick walls to one metre and constructing a timber frame above. Initially planning open-jointed cladding, he selected Facadeshield UV for its UV resistance, vapour permeability and water resistance. Although fire safety regulations later required switching to closed cladding, the membrane remained valuable. Left exposed for three months, it effectively protected the OSB sheathing during construction delays.

For the roof, David chose Proctor Air, an air-permeable low-resistance (APLR) membrane, ideal beneath a traditional slate finish. Its ability to ventilate the roof space and remove any risk of condensation made it particularly suitable for the building's exposed coastal location and monopitch roof design.

David praised the installation process as 'intuitive,' although he did enlist help with the roof membrane installation. With a background in engineering, he calculated U-values and condensation risk himself, supported by the A. Proctor Technical Team and Building Control.

As external works near completion, David plans to use Reflectatherm® Plus internally to improve thermal performance.

For more information please visit www.proctorgroup.com.

NEW DIVISIONAL COMMERCIAL DIRECTOR FOR SIG ROOFING



Aptly marking 20 years with the SIG Group, Gemma Prince has been promoted to the position of Divisional Commercial Director and joins the North Senior Management Team at SIG ROOFING.

Gemma started working with SIG as a Graduate Trainee in 2005, developing her knowledge in various departments before settling in a Category role. Here she gained extensive experience in leading and managing diverse product categories across specialist and high-volume markets, building and holding important relationships with key stakeholders.

She took all this knowledge to the SIG Roofing business in June 2021 when she was appointed Category Director for Pitched Roofing, a role she held until this recent promotion to Divisional Commercial Director North.

In this new role Gemma will report to Dan Anstey, Divisional Managing Director North. She will be responsible for, and lead, the local Pricing and Inventory Teams, aligning customer demand, supplier specifications and local stock requirements via SIG Roofing's key manufacturer/supplier partners while maximising stock investment.

Dan said: ***"Gemma was a perfect fit for the role. She has built experience within SIG Roofing and understands our customers and the market."***

"She's also a great fit with the team. I have every confidence that we are in safe hands, and I'm looking forward to seeing her deliver the requirements of this role."

For further information about SIG Roofing please visit www.sigroofing.co.uk.

FLEX-R LAUN

Flex-R has expanded its product range, providing another flat roofing solution for its Specialist Registered Installer customers.

RubberBond Air and Vapour Control Layer (AVCL) is a self-adhesive bituminous membrane with an aluminium foil laminate and glass fibre reinforcement.

This additional layer in the construction of a flat roof is required to prevent interstitial condensation and potential moisture damage, which can lead to mould and even structural damage. The product allows a flame-free, cold application process. It is puncture-resistant and self-adhesive, and the range includes a specialised primer to improve adhesion on porous or vertical surfaces.

The RubberBond AVCL features an upper aluminium surface coated with polyester, which protects against alkalis and provides an ideal bonding surface for polyurethane

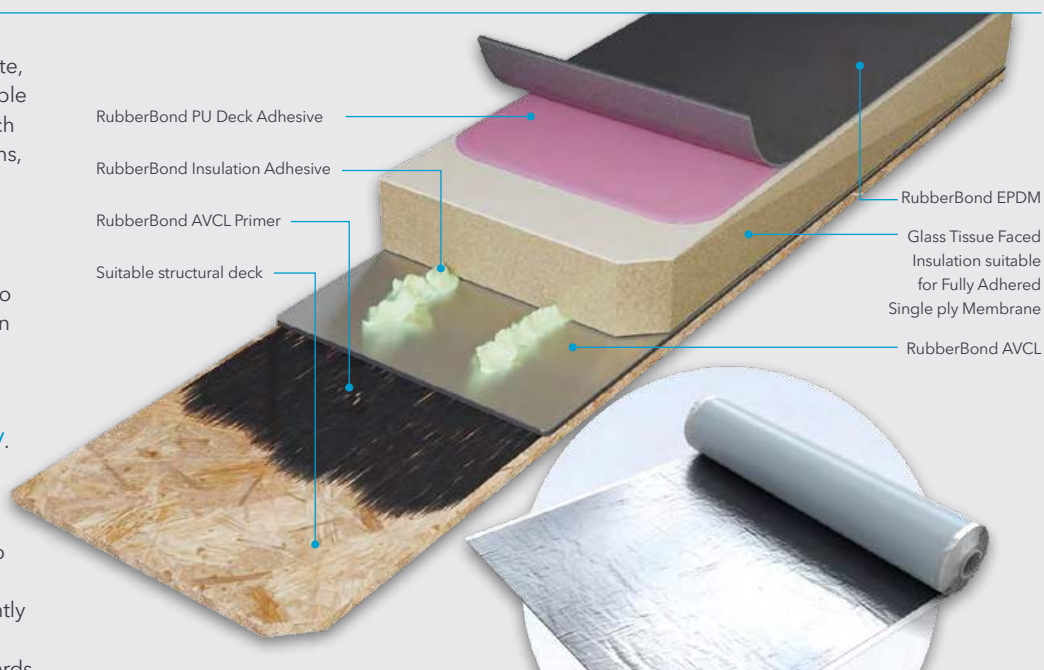


CHES ANOTHER FLAT ROOF SOLUTION

insulation adhesives. Due to its foil laminate, it offers high vapour resistance, so is suitable for use in high-humidity environments such as swimming pools, sports halls, bathrooms, and kitchens.

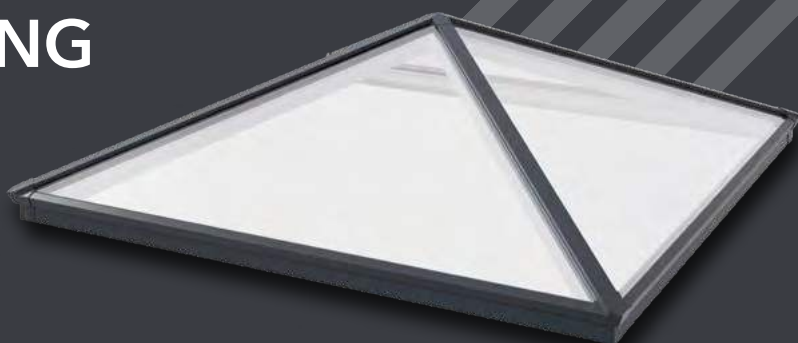
The AVCL is compatible with several common substrates, including concrete, plywood, OSB, and metal decks. It can also withstand foot traffic during the installation process. It is available in 22 m rolls, each measuring 915 mm in width. More details can be found in Flex R's new product brochure at www.flex-r.co.uk/downloads/.

The RubberBond Fleeceback EPDM, AVCL and LQD-PUR systems can only be purchased from Flex-R by contractors who are members of their Specialist Installer (SRI) scheme. These installers have diligently completed the Flex-R product training courses and show continuous high standards of workmanship and customer care.



Scheme members benefit from exclusive product availability and technical project support. To join the scheme, contact Flex-R at enq@flex-r.co.uk.

BRIGHTEN UP LIVING SPACES WITH BRETT MARTIN'S NEW PYRAMID ROOF LANTERN



Specialist daylight solutions manufacturer **BRETT MARTIN** has introduced a new addition to its glass rooflight range, the Pyramid Roof Lantern. This square, four-pane solution is available in both standard and bespoke sizes, providing additional design options for projects where maximising natural light is a priority.

With an attractive slimline profile, the new Pyramid Roof Lantern allows focused even light to penetrate buildings, creating a striking focal point in any desired space. The Pyramid Roof Lantern's four standard sizes range from 1000 mm x 1000 mm up to 2500 mm x 2500 mm, with a lead time of just three to five days.

The new addition adds to the existing range of four- and six-pane rectangular roof lanterns as well as square, rectangular and circular flat glass rooflights, all of which are available with combinations of white, black or grey frames, inside and

out. The glass can also be specified, with the options for clear or solar-control blue glass available for reduced solar gain and decreased internal temperature spikes.

The Pyramid Roof Lantern is double glazed and complies with the guidance from the Rooflight Association, which recommends that a laminated inner pane should be the first choice for safety when specifying overhead glazing.

For more information about Brett Martin's glass rooflight range, please visit www.brettmartin.com/daylight-systems/our-products/glass-rooflights.



SIKA'S GREEN ROOFS CREATE HABITATS IN THE CONCRETE JUNGLE

As cities expand, biodiversity is under increasing threat from habitat loss and fragmentation. Yet, green roofs are offering a transformative solution, turning unused rooftops into thriving habitats.

SIKA, a global advocate for sustainable roofing, is at the forefront with its Sika® NatureRoof systems, designed to foster biodiversity while mitigating urban environmental challenges.

Urbanisation replaces green space with concrete, disrupting ecosystems and threatening species survival. Birds, insects, and plants struggle to adapt. Climate change adds further pressure, intensifying the need for nature-based solutions.

Green roofs create vital habitats for pollinators, birds and insects. Sika® NatureRoof systems support a variety of native and adaptive plant species, providing food and shelter. These roofs serve as ecological corridors,

connecting fragmented green spaces and supporting species movement, genetic diversity and ecosystem health.

Green roofs also deliver climate resilience, reducing heat, managing stormwater and improving air quality. Vegetation cools buildings and cities, cutting energy use and easing urban heat islands. Rainwater is absorbed and stored, reducing runoff and pressure on drainage systems.

Sika's green roofs not only support wildlife but also offer aesthetic, social and educational value. They turn rooftops into gardens and community spaces, reconnecting people with nature and raising environmental awareness.

As urbanisation continues, solutions like Sika® NatureRoof systems are vital to building greener, more resilient cities, where biodiversity is not only protected but allowed to flourish.

For more information please visit www.sika.co.uk/roofing.



HOW TO PROTECT YOUR ROOFING BUSINESS WITH TRADE CREDIT INSURANCE

In today's uncertain economy, roofing contractors face growing financial risks—from rising material costs to delayed payments and client insolvencies. One major default can disrupt cash flow or even impact your business. **ADLER FAIRWAYS** recommends considering trade credit insurance, which offers a practical solution to protect your company against these risks.

Trade credit insurance covers your receivables in the event a customer fails to pay due to insolvency, bankruptcy or prolonged default. If a client can't pay, the insurer reimburses a significant portion of the invoice—typically 75 - 95 per cent.

Why should roofing contractors consider trade credit insurance?

1. PROTECTION FROM INSOLVENCY: with rising insolvencies in the construction sector, insuring your receivables reduces exposure to high-risk clients.

- 2. STRONGER CASH FLOW:** insured payments lead to more predictable income and better planning.
- 3. INFORMED CREDIT DECISIONS:** insurers provide data on customer creditworthiness, helping you to avoid unreliable clients.
- 4. IMPROVED FINANCING TERMS:** lenders often view insured receivables more favourably, enabling better loan access and rates.
- 5. CONFIDENCE TO GROW:** whether contractors are bidding on larger jobs or taking on new clients, insurance supports safer expansion.



In a market where even longstanding clients can default, trade credit insurance isn't just a safety net, it's a strategic tool. Roofing contractors who adopt it gain peace of mind, financial stability and a stronger foundation for growth.

Please call **Adler Fairways** on **0121 764 5500** to explore how credit insurance can protect your business, or visit www.adlerfairways.co.uk.





PERMAGROUP MARKS MILESTONE BY APPOINTING NEW CEO

Leading building products distributor **PERMAGROUP** is celebrating 25 years at the forefront of the flat roofing industry with the appointment of a new Chief Executive Officer.

Kevin Williams, with 30 years' experience across the building, plumbing and flooring sectors, has taken over from founder and former Managing Director Adrian Buttress. Kevin, formerly a managing director at Headlam Group and a senior leader at Travis Perkins, brings a people-focused approach and a vision for future-proofing and expansion.

Kevin said: *"Taking PermaGroup into its next era is a fantastic opportunity. The company is already an industry leader, and I'm excited to drive new products, expand our offerings, and grow our customer base to new heights."*

Alongside this, Kevin is committed to fostering a culture of positivity and wellbeing, believing this focus will unlock further growth and innovation.

Founded as PermaRoof UK, the company has evolved into one of the UK's largest licensed importers and distributors of Elevate solutions, offering products such as RubberCover, RubberGard EPDM, and Rhenofol PVC to commercial, trade, and DIY customers nationwide. Its Derbyshire headquarters also houses a specialist training centre for roofing professionals.

Departing Managing Director, Adrian Buttress, expressed full confidence in Kevin's leadership. He said: *"It's with immense pride that I hand over the reins. Kevin's vision and experience will be instrumental in driving PermaGroup's next phase of innovation and growth."*

To find out more about PermaGroup, please visit www.permagroup.co.uk.

PEDESTAL EXPERT'S ONE-STOP-SHOP LANDSCAPING PARTNERSHIP

Installers looking to create attractive architectural landscaping elements on roof terraces, balconies, podium decks and walkways can now source the complete system, from sub-structure through to planters/seating, thanks to a collaboration between two industry leaders.



WALLBARN—an expert in pedestal and sub-structure systems—has joined with Bespoke Metal Planters to develop Permeate, a versatile hard/soft landscaping system encompassing all elements required to deliver strong, long-lasting, super flat paved or decked spaces with attractive seating and planters.

The partnership enables contractors to deliver complete systems, from pedestals to premium fire-rated decking and paving options to planters and cantilevered or floating seating elements. It is a one-stop-shop facilitating easier ordering and perfectly-timed deliveries.

Wallbarn also offers an estimating service to assist with project planning and budgeting.

ROBUST

At the heart of Permeate is Wallbarn's robust sub-floor system with the addition of strong 3 mm thick galvanised steel floor trays (designed with drainage holes to prevent water pooling) which slot between the sub-structure's aluminium joists.

The joists are supported by Wallbarn's MetalPad Ex pedestals, Class A fire-rated with a height range of 26 mm to 375 mm and weight tolerance exceeding five tonnes per pedestal.

Hard landscaping options:

- **ExaDeck porcelain decking by Fire Deck**—luxurious, durable, low-maintenance
- **CDeck cement fibre decking by Fire Deck**—ideal for high-traffic and exposed areas
- **Aluminium decking**—sleek, contemporary, long-lasting
- **Paving**—a range of porcelain slabs and traditional paving flags

Metal planters are available in premium materials and finishes, including Qualicoat architectural-grade powder coating (RAL and BS codes) colours.

For further information, scan the QR code or visit www.wallbarn.com/substructure/permeate-planter-system.



NFRC SUPPLIER MEMBERS

MANUFACTURERS

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